

## Integrating the Use of Moodle: Develop a Creative Project with Podcasting

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**A**t the 2007 VSTE conference, Mr. Fred Scott, an instructional technology manager at Chesterfield County Schools, shared with us this quote, “We must provide our children the best possible learning environments to foster critical thinking, innovations, and problem solving to better our society.” I think Mr. Scott’s quote belongs at the start of any project teachers undertake involving the use of technology with students: It is a great rationale behind the use of electronic collaboration tools (wiki-wikis) and podcast productions. Collaborative tools encourage social interaction and build negotiation skills; they foster a need to compromise and a willingness to accept the input of others in meeting goals. Podcasts encourage repeated exposure to class content, writing and planning, and support the motivational aspects of publication. Both require the use of innovative new technologies that are being leveraged today in successful businesses (see Tapscott & Williams, 2006; Friedman, 2006). When designed well, the electronic collaboration tools and podcasts can work together to solve problems aligned with learning standards in the classroom.

This document outlines how to use the wiki module/activity within Moodle (an open-source course management system) in planning an audio podcast, edited with Audacity. Other software tools can be used, including Wikispaces or PBWiki for the wiki-wiki, and GarageBand, for audio editing. While a variety of tools can be used to perform the processes outlined in this article, Moodle is



# Podcasting with Moodle

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popular in K-12 environments because of its price, alongside the free/open-source Audacity.

## *Step One: Define the Project*

Wikis and podcasts are easy enough on their own. A wiki is a simple document manager that lives on a Web server. Podcasts are audio files that are served over the Internet using a subscription model facilitated by RSS (Really Simple Syndication—a new web "standard" for distributing content online, through the receipt of "subscriptions"). Both are centered around the creation and (easy) publication of content: in this case, text and audio.

Before we worry about the technical aspects of how these two media work, let us first consider the learning objectives. What is it that we want students to do that will keep them responsible for the content being covered, demonstrate understanding and mastery, and demand opportunities for creativity? Podcasts can answer that compound question.

Once we come up with the answers, we should next design an assessment instrument to evaluate the project. Most often, this is a rubric. If we are using Moodle or another flexible content management system (Blackboard and Angel come to mind)—why not use the built-in "workshop" activity that allows students to evaluate the podcast products themselves?

Podcasts are most often modeled after radio programs, and can include interviews, news reports, and opinion pieces. Podcasts can also include video and digital images to strengthen the audio content. Thinking about a podcast project may require us to consider how the content being covered can fit into the guise of a report, an interview, or multiple perspectives and opinions. If we carefully dissect a radio program, an entire "show" is divided into sections—perhaps an introduction, a couple unrelated reports, an interview, and something fun? Student podcast projects can mimic the segments found in professionally-produced talk radio programs. This may allow a lesson to focus on students each producing a show segment, and then putting multiple segments together to form one podcast "show."

Once the teacher has considered what he or she envisions the podcast to sound (or look) like, and has considered some objectives, it is time to write out the lesson objectives, the standards being addressed, and the evaluation criteria used in a rubric. Teachers can communicate this infor-



# Podcasting with Moodle

mation with students. The instructor posts this information on the front-page of the wiki, and then provides links to pages where students will plan and write-out their production. Because the wiki pages are viewable and editable by the entire class, students should be encouraged to evaluate the planning by various groups within the class, while the instructor proffers comments and suggestions as the planning takes place. Students will not be able to proceed with the recording and production of their podcast until the planning and writing on the wiki has been approved by the instructor.

Classroom time should be devoted towards practicing the podcast. Students should be coached on their reading style, an appropriate "radio" voice, and the finer points of software used for editing. Once the podcast has been recorded and edited, it should be published for feedback from peers. Podcast episodes may be published inside or outside of the Moodle environment, and comments can be collected through the students' wiki page, or through a workshop activity in Moodle. The details that follow demonstrate creating a podcast without the use of paper, using all electronic, digital tools.

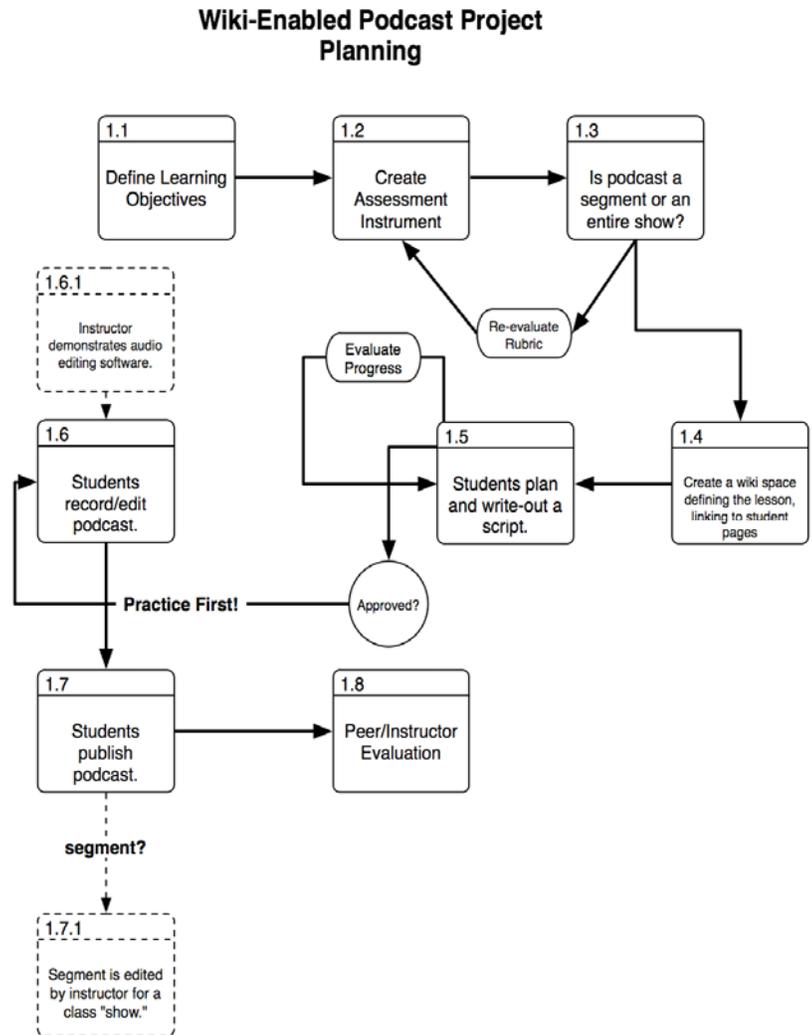


Figure 1. Planning the Podcast Lesson Using Moodle



# Podcasting with Moodle

## Step 2: Setting Up the Wiki

Within Moodle, create a new wiki activity. In the example used here, I am using Moodle 1.6. Earlier or later versions of the Moodle wiki may look different.

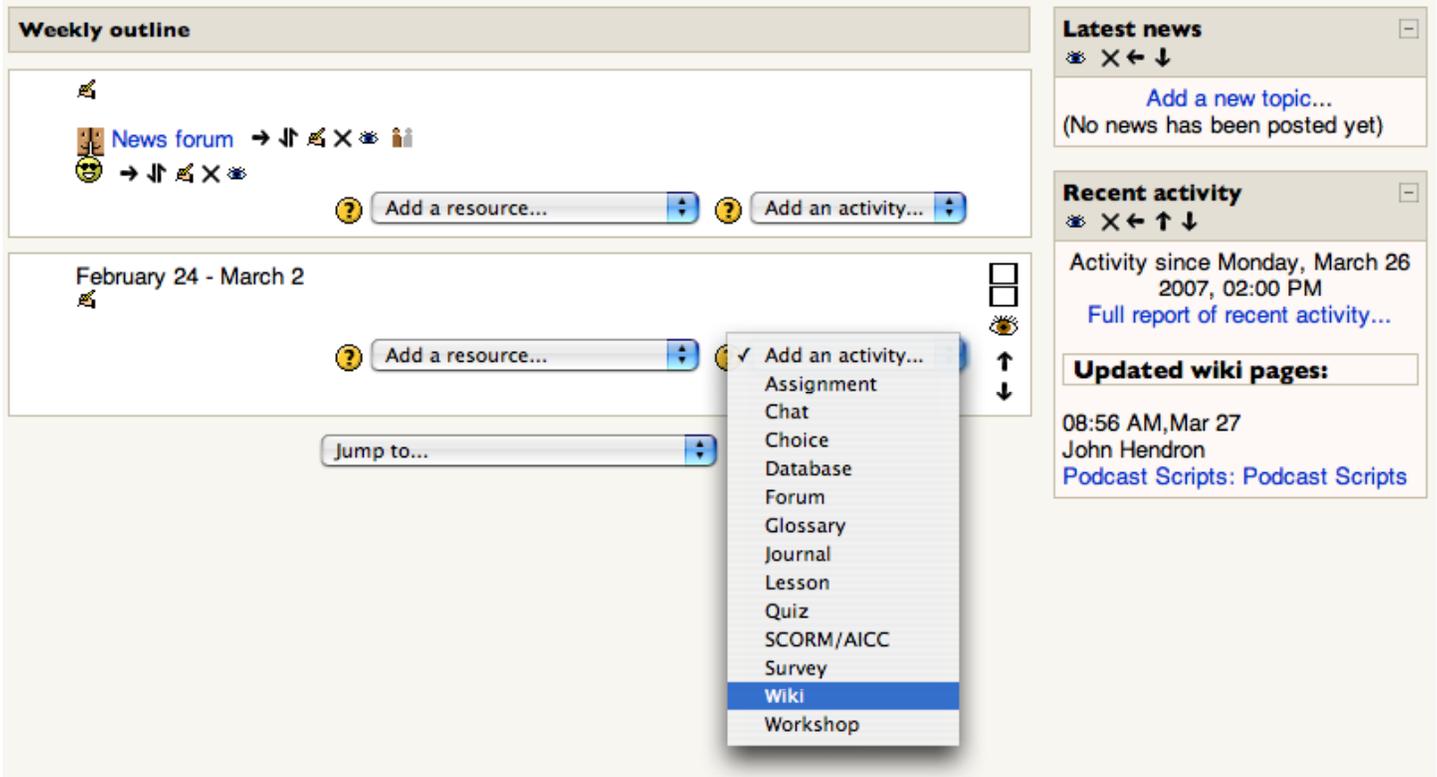


Figure 2: Adding a Wiki activity within a Moodle course.

Once the activity choice has been selected, it is time to define some wiki parameters.



# Podcasting with Moodle

**Adding a new Wiki to week 5** ?

**Name:**

**Summary:**

**Type:**  ?

**Print wiki name on every page:**

**HTML Mode:**  ?

**Allow binary files:**  ?

**Wiki auto-linking options:**  Disable CamelCase linking ?

**Student admin options:**  Allow 'set page flags'  Allow 'remove pages' ?  
 Allow 'strip pages'  Allow 'revert mass changes' ?

**Optional:**

**Page Name:**  - or - ?

**Choose an Initial Page:**   ?

**Group mode:**  ?

**Visible to students:**

Figure 3: Defining the Wiki with options.

In my course, I have made the choices seen in Figure 3. The "type" of wiki is the most important: your choices include teacher, groups, and student with Moodle's wiki. "Groups" allows everyone in the class group to edit and read the wiki pages. "Teacher/Student" restrict access for editing.

I used the summary section at the top to define the podcast project. In this particular example, students will be asked to use vocabulary to create a conversation they will record in Spanish.



# Podcasting with Moodle

Before adding links to student wiki pages, this is what the wiki looks like in "Edit" mode within Moodle:

Groups Wiki for D2B4: Other Wikis: Choose...

Search Wiki:  -- Choose Wiki Links -- -- Administration -- ?

In many European countries, you can buy fresh produce, including fruit, in outdoor, open-air markets. The season will define what is available, and shoppers know they can haggle with merchants to try and get a good price. Your podcast will center around the purchase of fruit for a party you are planning with friends.

[View](#) [Edit](#) [Links](#) [History](#) [Attachments](#)

[Reload this page](#)

Thank you for your contribution.

**Buying Fruit**

**Fruit Podcast**

This wiki will be the place where you plan a conversation centered around buying fruit in an open-air market. You will be expected to use the vocabulary for food in your book, and are required to name at least seven different types of fruit in your dialog. Each podcast conversation will include three students: 2 buyers, and one seller.

Start by deciding what vocabulary you will use. List these words and their translations on your wiki page.

Next, decide how much the fruits cost, and what your budget is. Part of understanding Spanish culture is the barter system used in open-air markets. Establish how much money your two buyers have, and how much the fruit is advertised. Part of your conversation will include trying to establish a lower than advertised price. Don't overspend!

Next, consider a joke you can include in your conversation. It may be between the two buyers, or between a buyer and the seller.

Finally, once you have established the vocabulary list, the cost of fruit, and a joke that makes sense, write-out your dialog on your wiki page. Your podcast will be evaluated on the following criteria:

- Does each person have a roughly equal speaking part in the dialog?
- Are all seven fruits identified?
- Is your fruit budget maintained?
- Does the conversation demonstrate understanding of the barter system?
- Are words clearly and properly pronounced?
- Does the conversation flow, without unnecessary pauses or repeated words?
- Does the conversation include a joke?
- Does the joke "translate" in Spanish?
- Does the podcast include an introduction in English, and a sound bite (jingle or bumper) between the introduction and the conversation?

Once the podcast has been approved by me, write-out your introduction in English for the podcast. You will read this first, to introduce the scene. Once your podcast is approved in script form, you may record it using Audacity.

Figure 4: A sample wiki page introducing a dialog lesson in Spanish.



## Podcasting with Moodle

To create the student pages, either assign generic group names as wiki links, or assign pages by using student names. Figure 5 shows an example of a wiki edit "in progress," with links for each student-group page.

**Edit this page 'Buying Fruit'**

Try not to worry too much about formatting, it can always be improved later.

- \* Does the conversation flow, without unnecessary pauses or repeated words?
- \* Does the conversation include a joke?
- \* Does the joke "translate" in Spanish?
- \* Does the podcast include an introduction in English, and a sound bite (jingle or bumper) between the introduction and the conversation?

Once the podcast has been approved by me, write-out your introduction in English for the podcast. You will read this first, to introduce the scene. Once your podcast is approved in script form, you may record it using Audacity.

- \* [Ellen, Tom, Frank]
- \* [Glenda, Sandra, Nick]
- \* [Debbie, Carla, Linda]
- \* [John, Peter, Sean]

Buttons: Save, Preview, Cancel

File upload section: Choose File (no file selected), Upload

Figure 5: Editing a wiki in Moodle using wiki formatting.

Once these links are established, the wiki puts question-mark links next to these names on the document. Clicking these "?" links creates new wiki pages, where students will work in groups. Students in the same classroom can work on one computer to edit the script using the wiki, or they can work independently across classes, or at different times. Moodle will provide a warning if the wiki is being edited by two or more parties at the same time.



# Podcasting with Moodle

## Step 3: Setting Up the Rubric

Without a lot of detail, I included the rubric criteria in my wiki page. Next, I create a new Workshop activity and carefully select the options.

**Adding a new Workshop to week 5**

**Submission Title:** Grade My Podcast

**Description:** Use this area to evaluate your podcasts. Ask me if you have questions.  
[Write carefully](#) [How to write text](#) [Use emoticons](#)

**Formatting:** Moodle auto-format

**Grade for Assessments:** 40

**Grade for Submission:** 60

**Grading Strategy:** Rubric

**Number of Comments, Assessment Elements, Grade Bands, Criterion Statements or Categories in a Rubric:** 3

**Number of Attachments expected on Submissions:** 1

**Allow Resubmissions:** No

**Number of Assessments of Examples from Teacher:** 0

**Comparison of Assessments:** Fair

**Number of Assessments of Student Submissions:** 3

**Weight for Teacher Assessments:** 1

**Over Allocation:** 0

**Self Assessment:** No

**Assessments must be agreed:** No

**Hide Grades before Agreement:** Yes

**League Table of Submitted Work:** 2

**Hide Names from Students:** No

**Use Password:** No

**Password:** (Leave blank to keep current password)

**Maximum Size:** 2MB

**Start of submissions:** 30 March 2007 - 09 25

**Start of assessments:** 31 March 2007 - 09 25

**End of submissions:** 31 March 2007 - 20 00

**End of assessments:** 27 April 2007 - 09 25

**Release Teacher Grades:** 28 April 2007 - 09 25

**Group mode:** Separate groups

**Visible to students:** Show

Figure 6: Workshop options in Moodle.



# Podcasting with Moodle

Figure 7 shows example elements within the rubric. I recommend filling-out each of the five grade options. Instructors will likely choose more than three elements, but I used three here as an example.

**Editing Assessment Elements** ?

<b>Element 1:</b>	The conversation is easy to hear, with clear diction, and demonstrates understanding of how barter purchasing works.
<b>Element Weight:</b>	1
<b>Grade 0:</b>	
<b>Grade 1:</b>	The conversation was difficult to hear and affected my ability to understand the example of barter in the purchase of fruit.
<b>Grade 2:</b>	
<b>Grade 3:</b>	The conversation was reasonably easy to hear, but because of the recording quality, I lost a few words or became slightly confused.
<b>Grade 4:</b>	The conversation was well-recorded and edited, and I could easily follow the purchase of fruit in the market.
<b>Element 2:</b>	The conversation includes a joke.
<b>Element Weight:</b>	1
<b>Grade 0:</b>	I didn't hear a joke.
<b>Grade 1:</b>	
<b>Grade 2:</b>	
<b>Grade 3:</b>	I heard the joke, but I didn't understand the humor.
<b>Grade 4:</b>	I understood the joke, and I think it translated well in Spanish.
<b>Element 3:</b>	Before the conversation, the podcast includes an English introduction that sets the scene and establishes what is about to take place.
<b>Element Weight:</b>	1
<b>Grade 0:</b>	No introduction was used.
<b>Grade 1:</b>	The introduction was there, but was difficult to hear, or didn't include the musical clip before the

Figure 7: Setting criteria (elements) in the rubric.



# Podcasting with Moodle

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Options shown in Figure 6 (page 8), limit submissions to 2 MB. However, Moodle administrators may be willing to increase this limit. The upload limit needs to exceed the space required to upload podcasts. Alternatively, the class can listen to podcasts at once, using a sound system or the teacher's computer, and then use the online rubric to assess the podcast.

## Step 4: Recording and Editing Podcasts

Several elements are required for recording the podcasts:

- a microphone
- sound recording software
- sound editing software
- music clips for a "bumper"

With many laptops and the free Audacity software, three of the four elements are there: a built-in microphone, and the software required for recording and editing. While GarageBand (Macs only) includes royalty-free music jingles, online sources such as *creativecommons.org* and *Freeplay-Music.com* provide solutions for acquiring music clips. Readers can find a link to an online resource for working with Audacity at the end of this article. If podcasting is new to a class, quick demonstrations on the use of Audacity will help. I recommend this script as a demonstration before students start:

1. Opening Audacity.
2. Checking the microphone level.
3. Recording the introduction (sample) in English.
4. Importing a musical jingle or bumper clip.
5. Adjusting the position of the bumper.
6. Recording a second portion in Spanish.
7. Cutting out silence at the beginning or ending of a clip.
8. Exporting the recording as a MP3 file.



# Podcasting with Moodle

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A student with experience using Audacity can demonstrate these steps with the help of an LCD projector.

## *Step 5: Evaluation*

An important aspect of this lesson is the peer evaluation. Instructors doing a podcast project for the first time may choose to do the grading themselves. But asking students to listen to each other's podcasts reinforces the listening and critical thinking aspects that are highlights to this lesson.

Moodle's tools—specifically the wiki and the workshop—can help facilitate a classroom podcasting project, increasing productivity. The wiki is an ideal tool for collaboration, as the documents and scripts students create are visible by all stakeholders in the project, and can be evaluated efficiently online. Although complex to set-up, the workshop can facilitate peer review and comments while also allowing the instructor to weigh-in on the final product.

## *Conclusion*

I hope you see the benefits of the wiki and other Moodle tools in providing our students a better "learning environment," for "fostering critical thinking," and solving problems. The problem in this lesson centered around creating a conversation—a creative pursuit. The constraints were dictated by learning objectives: the understanding of a cultural phenomenon (barter economy), and proper use of vocabulary (in this instance, fruit). The objectives, and how students would be evaluated in two different stages (after the script writing and after the podcast production) were upfront, and available in the wiki.

If Moodle is a vital part of how a classroom works, it can be further enabled to plan the scheduling and due-dates for this project. More often than not, however, Moodle is being used as a supplemental resource in classrooms to enhance projects like this podcast.



# Podcasting with Moodle

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## Article Resource Links

**Audacity Tutorial** <http://www.glnd.k12.va.us/wiki/index.php/Handouts/Podcasting-Audacity>

**Audacity** <http://audacity.sourceforge.net/>

**GarageBand** <http://www.apple.com/garageband/>

**Moodle** <http://moodle.org/>

**PBWiki** <http://www.pbwiki.com/>

**Wikispaces** <http://www.wikispaces.com/>

## References

Friedman, T. L. (2006). *The world is flat*. New York: Farrar, Straus and Giroux.

Tapscott, D. & Williams, A. D. (2006). *Wikinomics: How mass collaboration changes everything*. New York, NY: Portfolio Hardcover.

## About the Author

**John Hendron** ([www.johnhendron.net](http://www.johnhendron.net)) currently serves as the instructional & web technologies specialist for Goochland County Public Schools, where he facilitated a teacher blogging initiative in Fall 2005. His interests include the intersection of creativity with technology-integrated projects. Now with over 85 podcast episodes, John has emerged as one of the first K-12 podcasters in Virginia with the *TechTimes Live!* podcast ([www.glnd.k12.va.us/technology/times.php](http://www.glnd.k12.va.us/technology/times.php)).





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