



NEWS RELEASE

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FIRST TEACHER TO RECEIVE CYBER EDUCATION CHAMPION AWARD
BSA Recognizes Fairfax County, VA Technology Resource Educator

Washington, DC—(March 10, 2004)— The Business Software Alliance (BSA) announced today that it will presenting the *Cyber Education Champion Award* to Dr. Diane DeMott Painter, a technology resource teacher in Centreville, Virginia. Dr. Painter is BSA's first Cyber Education Champion.

The *Cyber Education Champion Award* is presented to individuals in the education profession for their commitment to teaching students and educators about cyber ethics, intellectual property and the importance of respecting creative works online, including software.

Dr. Painter will receive the *Cyber Education Champion Award* at a ceremony on Wednesday, March 10 from 5:30 p.m. to 7:00 p.m. at 101 Constitution Avenue in Washington, D.C.

"The contribution of educators in the effort to create a safe and legal digital world cannot be overestimated," said Robert Holleyman, president and CEO of BSA. "We are grateful to Dr. Painter for her commitment to cyber-education, and we believe her efforts will provide students with the strong foundation of technological skills needed for a 21st Century workforce."

"I first became interested in teaching our elementary students about software piracy after an experience with a student who thought copyright meant he had a "right" to copy a commercially produced CD we use here at school," said Dr. Painter. "I would like to see cyber ethics and cyber safety addressed with young children on a national level because being proactive to prevent problems is so much better than being reactive when children fall victim to or become involved in cyber crimes."

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Dr. Painter, who has a Ph.D. in Special Education Technology, has been working with students and teachers at Deer Park Elementary School to educate them about cyber-ethics issues, such as copyright protection, fair use, and software piracy.

Her creative educational methods include developing a skit her students perform on the economic and societal impacts of software piracy, and other original lesson plans. Dr. Painter's dedication to cyber-ethics and cyber-safety is also exemplified by her teacher research project and outside speaking engagements, designed to further other educators' knowledge of students' understanding of copyright in the digital age.

In conjunction with the presentation of the *Cyber Education Champion Award*, BSA will also present its *Cyber Champion Award*, its highest honor, to Sen. George Allen (R-VA), Sen. Maria Cantwell (D-WA), Rep. Cal Dooley (D-CA) and Rep. Tom Davis (R-VA). The *Cyber Champion Award* is presented annually to a select group of government leaders for their leadership and commitment to policies that promote a safe and legal digital world.

Past recipients of the *Cyber Champion Award* include former Commerce Secretary William Daley, former United States Trade Representative, Charlene Barshefsky and Mark Forman, administrator for E-Government and IT at the Office of Management and Budget. Past lawmakers that have received the award include Reps. Bob Goodlatte (R-VA), Howard Coble (R-NC), Zoe Lofgren (D-CA), Anna Eshoo (D-CA), David Dreier (R-CA), Lamar Smith (R-TX), Billy Tauzin (R-LA), Ellen Tauscher (D-CA), and Sens. Spencer Abraham (R-MI), Patrick Leahy, (D-VT) and Orrin Hatch (R-UT).

For more information, please visit www.bsa.org.

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The Business Software Alliance (www.bsa.org) is the foremost organization dedicated to promoting a safe and legal digital world. BSA is the voice of the world's commercial software industry and its hardware partners before governments and in the international marketplace. Its members represent one of the fastest growing industries in the world. BSA programs foster technology innovation through education and policy initiatives that promote copyright protection, cyber security, trade and e-commerce. BSA members include Adobe, Apple, Autodesk, Avid, Bentley Systems, Borland, CNC Software/Mastercam, Internet Security Systems, Macromedia, Microsoft, Network Associates, SolidWorks, Sybase, Symantec and VERITAS Software.